

Salzburg 2025: A Year of Highlights

Salzburg – world-renowned for its music and cultural diversity – promises an extraordinary year of experiences in 2025.

With grand musical events, inspiring art festivals, culinary delights, and living traditions, the City of Mozart invites guests from around the globe to discover its treasures.

Musical Highlights

The year begins on a harmonious note with the Mozart Week (23 January to 2 February), directed by Rolando Villazón, showcasing masters who preceded Mozart. On 23 April, visitors can hear Villazón perform in the Rittersaal of the Residenz during the anniversary concert *250 Years – Il Re Pastore*. Spring welcomes the Easter Festival (12 to 21 April) and the Whitsun Festival (6 to 9 June). Highlights include the *Il Re Pastore* anniversary concert (23 April) and the opera gala *Rossini in Venice*, with stars such as Cecilia Bartoli promising unforgettable evenings. Another noteworthy performance is John Neumeier's ballet *Death in Venice* at the Whitsun Festival.

The pinnacle of the year is the Salzburg Festival (18 July to 31 August), captivating audiences with operas such as Verdi's *Macbeth* and Donizetti's *Maria Stuarda*, as well as the classic *Jedermann* featuring Philipp Hochmair. The Sommerszene Festival (11 to 21 June) brings dance, theatre, and performance art to Salzburg's stages. The Sommerszene Festival (11 to 21 June) will grace Salzburg's stages with an exciting blend of dance, theatre, and performance. The Electric Love Festival (3 to 5 July) will immerse the surroundings in vibrant, pulsating electronic beats, while Jazz&TheCity (16 to 18 October) creates intimate musical experiences – all free of charge – in the town's churches and wine bars, featuring international artists. The Long Night of Churches on 23 May and the Long Night of Choirs on 28 May promise to deliver equally enchanting evenings.

<https://www.salzburg.info/en/events/highlights>

Art, Cuisine, & Tradition

Art enthusiasts will find themselves richly rewarded, whether at the *ART&ANTIQUE* fair held at the Residenz (12 to 21 April) or at the Salzach Galleries — a vibrant art bazaar that takes place on several weekends from June to September along the Franz-Josef-Kai. The *eat&meet* culinary festival (7 to 30 March) delights gourmets with innovative creations crafted by the Old Town's top chefs. More traditional, though no less indulgent, is the *Salzburger Dult* (7th to 15th June), which offers amusement rides, live music, and regional delicacies.

www.salzburg.info

60 Years of *The Sound of Music*

In celebration of the 60th anniversary of the iconic film, Hollywood aficionados can follow in the footsteps of *The Sound of Music*. Tours of original filming locations, such as the Mirabell Gardens and Leopoldskron Palace, are available by foot, bike, or bus. An interactive museum dedicated to the film will open in 2026, but visitors can already enhance their experience by activities like baking "Fraulein Maria's Apple Strudel."

<https://www.salzburg.info/en/salzburg/the-sound-of-music>

Sport, Action, and Motor Enthusiasm

Sport enthusiasts can anticipate an exhilarating year. The Mozart Cup (17/18 January) kicks off the season with figure skating competitions. The Salzburg Marathon (18 May) transforms the city into a stage for runners, while the Gaisberg Race (19 to 21 June) delights vintage car aficionados. Additionally, the Classic Expo (17 to 19 October) offers a must-see event for car lovers.

Enchanting Advent: Salzburg for Romantics

Salzburg's baroque Old Town provides the perfect backdrop for festive Christmas and Advent markets. The Christkindl Market on the Cathedral and Residenz Squares has been a beloved tradition for over 50 years. Around 100 charming wooden stalls offer handmade gifts and seasonal treats.

Other magical locations include the Fortress Hohensalzburg, where the Fortress Advent opens on weekends during Advent. Highlights include the Salzburg Tower Brass and the Fortress Concerts.

Key Advent Dates:

- Christkindl Market on Cathedral and Residenz Squares: 20 Nov 2025 – 1 Jan 2026
- Hellbrunn Advent Magic: 20 Nov – 24 Dec 2025
- Salzburg Tower Brass: 20 Nov – 20 Dec 2025
- Fortress Concerts: 20 Nov – 25 Dec 2025
- Mirabellplatz Christmas Market: 20 Nov – 24 Dec 2025
- Fortress Advent in the Castle Courtyard: 21 Nov – 21 Dec 2025
- Stern Advent Market: 20 Nov 2025 – 6 Jan 2026

<https://www.salzburg.info/en/salzburg/advent>

Living Traditions and City Discoveries

Salzburg embodies history and tradition. In the quaint lanes of the Old Town, visitors will find long-established businesses such as the Holztrattner Bakery, the Balkan Grill, Austria's oldest bookshop, the Kopfberger Woodcarving Workshop, and the renowned Fürst Confectionery, which has been crafting the original *Mozartkugel* since 1890.

<https://www.salzburg.info/en/dining-shopping/traditional-businesses>

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PRESS INFORMATION



With the **Salzburg Card**, guests enjoy free admission to all museums and attractions, as well as complimentary public transport. Explore the city with guided tours or independently – history and charm await around every corner.

<https://www.salzburg.info/en/hotels-offers/salzburg-card>

<https://www.salzburg.info/en/hotels-offers/guided-tours/city-walks>

Visit Salzburg in 2025 and immerse yourself in a year brimming with culture, exceptional eateries, and inspiration!

For more information, visit www.salzburg.info | #visitsalzburg

Tourismus Salzburg, Auerspergstrasse 6, 5020 Salzburg, Austria,

Tel.: +43/662/889 87 - 0, Fax: +43/662/889 87 – 32

presse@salzburg.info

Press contact:

Ines Wizany, Tel.: +43/662/889 87 – 303, presse@salzburg.info

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www.salzburg.info

TOURISMUS SALZBURG GMBH
Auerspergstraße 6
5020 Salzburg · Austria

Salzburg Information
Tel.: +43 / 662 / 889 87-0
Fax: +43 / 662 / 889 87-32
tourist@salzburg.info

Salzburger Sparkasse Bank AG
Konto 00400240002, BLZ 20404
BIC- (SWIFT-) Code: SBGSAT2S
IBAN: AT97 2040 4004 0024 0002

Sitz: Salzburg · FN: 143060 h
Landesgericht Salzburg
DVR: 0854468
UID: ATU 40555109